

Trousseau Shopping for June Brides

is now in full swing. Brides-to-be are finding our selections of wedding apparel superior in selection and values. Their friends are delighted with our large assortments of gift merchandise.

HEARN

Founded 1827

Fourteenth Street

West of Fifth Ave.

Graduation Time

is nearly here. Our selection of dresses, suits and other needs for graduates is ready. Assortments large and attractive. Values especially good.
NEW GIFT SHOP THIRD FLOOR

Record Breaking Prices for Summer Needs for the Holiday and After

Summer Fashions for All Occasions, including Sports, Weddings and Graduation, combine the three great factors of Price, Style and Quality in a matchless way.

No Place Like HEARN'S for Values in Rugs, Draperies and Bed Furnishings, and No Place Like Home when "Home" is supplied from our wonderful assortments.

Following Specials on Sale Both Monday and Tuesday

TOWELS

Large and Small, for Summer Use
Specially Priced

TURKISH WASH CLOTHS—pink or blue check—crocheted edge—were .12½	9
TURKISH TOWELS—bleached—double thread—white borders—were .32	.20
LARGE SIZE TURKISH BATH TOWELS—striped or Jacquard colored borders—were .68	.44
PURE LINEN CHECKED GLASS CLOTHS—hemmed—border all around—were .58	.39
PURE LINEN HUCK TOWELS—hemstitched—damask borders—were .78	.59
UNION LINEN HUCK TOWELS—part cotton—heavy quality—hemmed—white borders—were .35	.24

Men's Fine Pajamas

1.22

Were \$1.65

Well made, full cut garments in an unusually large assortment of fine-count percales. New stripes or solid colors. Finished with four frogs and ocean pearl buttons. All sizes.
Men's Genuine Imported English Broadcloth Shirts—white or tan—made by one of the best manufacturers—looks like silk, but greatly outwears it—all sizes—were \$4.50

3.45

Limited Quantity Cut Glass Iced-Tea Sets

1.98

Were \$2.40

Pitcher, six glasses and sippers.
Lamps—complete with porcelain shade—gold and silver finished bases—hand decorated porcelain shades in a variety of designs—were \$4.50

3.98

Pure Silk and Fibre Silk Sweaters

6.50

Were \$8.94

Tuxedo models in navy, black, buff, rust, red, peacock, jade and orchid.
Imported Wool Sweaters—Tuxedo models with novelty brush wool revers, and slip-on styles with fibre silk trimmings—variety of colors—were \$12.48

5.74

Imported Fibre Slip-on Sweaters—gold and white, orchid and white, and navy and chambray—yellow—exquisite models—were \$12.48

9.84

Wool Slip-on Sweaters—all wanted shades—were \$2.68

1.84

Fibre Silk Scarfs—many stripes—were \$2.94

1.94

Sale of SUMMER DRESSES For Women and Misses

Voile and Gingham Tissue DRESSES

Special

8.50

Dainty cool frocks—new style—come in a variety of colored checks with trimming of fillet lace and hemstitchings or in models of foulard-pattern voile. Style pictured is of Tissue Gingham.

Linen or Eponge DRESSES

Special

13.50

Novelty sport dresses of striped and plaid eponge, one of which is illustrated, are particularly good value and very smart. Well tailored linen dresses in one-piece models with hand drawn work in attractive designs—come in leather color, Copenhagen blue, pink, orchid and green.

Novelty Sport DRESSES

Special

19.50

Dresses of a new check novelty weave in blue and rose—are combined effectively with white. Sport dresses of roshanara crepe, in colors combined with white, as illustrated—are new and desirable.

Boys' Navy Blue Serge Suits

14.95

Were \$19.50

Suits of pure worsted serge in fine or medium wale in a large assortment of new styles—majority have two pairs of trousers—8 to 18 years.

Boys' Suits—cheviots, tweeds, cassimeres and homespun in overplaids, herringbones, checks, stripes and trousers—9 to 18 years—were \$12.50

Young Men's Suits—large assortment of conservative models in heather mixtures, tweed, cassimere and cheviot, in medium shades of gray and brown—sizes 29 to 35—some with extra trousers—were \$24.50

16.50

DEPT.—THIRD FLOOR.

Summer Upholsteries and Draperies at Special Prices

400 Pairs of Ruffled Muslin Curtains—coin spots—detached figures—value \$3.47

2.66

Ruffled Grenadine Curtains—hemstitched—were \$5.47

3.97

Fine Voile Curtains—colored embroidered ruffles—were \$7.50

5.97

Fine Voile Bed Sets—colored silk embroidery—value \$10.00

6.94

Imported Net Bed Sets—Marie Antoinette and lace designs—elaborate work—bolster sham—value \$22.50

16.94

STENCILLED CRASH SETS

Portieres—with valance—2¼ yds. long

5.24

Couch Covers—2¼ yds. long

4.97

Table Covers—round and square

1.77 to 2.67

Table Scarfs

1.17 and 1.27

Various patterns in harmonious colors—all sets to match—cool and attractive for Summer—fast colors—will not fade from sun or washing.

Crepe de Chine PAJAMAS

5.50

Were \$6.75

Pretty one-piece models with yoke come in the pastel shades with trimming of fine Val. lace edge and insertings.

Crepe de Chine Pajamas—two-piece models in colors and black, scalloped edges, piped with contrasting colors—were \$9.95

7.50

Tru Hu Silk Nightdresses—Empire yoke models with round neck—built-up shoulders—strictly tailored—were \$8.48

6.95

Pongee Pajamas—scalloped edged, piped with contrasting color—were \$5.97

4.77

New Books

Full of interesting information about gardening and nature lore.

The Wayside Flowers of Summer—by Harriet T. Kelly

1.75

The Pocket Garden Library—full of interesting tales about flowers, birds and butterflies

1.04

A, B, C of Gardening—by Edna E. Buford

.90

Our Garden Flowers—by Harriet L. Keeler

2.59

Manual of Gardening—by L. H. Bailey

3.25

The Sport of Bird Study—by Herbert K. Job

.75

How Animals Talk—by William J. Long

1.44

Children's Pajamas

1.28

Were \$1.68

One piece models in pink and blue with drop seat—frog fastenings. Sizes 4 to 16 years.

CHILDREN'S FINE LINGERIE PRINCESS SLIPS—dainty lace—6 to 16 years—were \$2.97

1.84

CHILDREN'S CAMBRIC DRAWERS—embroidered trimming ribbon drawn—sizes 2 to 12 yrs.—were .78

.48

CHILDREN'S CREPE BLOOMERS—white and pink—sizes 8 to 16 years—were .78

.48

Specially Priced

Rugs

Of All Kinds and Sizes

Seamless Wilton Velvet Rugs—blue, tan, rose, brown—rich, deep colorings—made of carefully selected yarns—Chinese and small, close carpet patterns—

9x12 ft.

59.88

8.8x10.6 ft.

58.50

Axminster—small, closely covered carpet designs—Chinese and Persian—neutral colors—

6x9 ft.

19.97

Seamless Velvet—Persian and Chinese patterns—deep rose, blue, brown, etc.—combinations

7.6x9 ft.—val. \$22.50

16.97

6x9 ft.—val. \$16.50

12.97

27x54 in.—val. \$2.97

2.24

NEW LOCATION—FOURTH FLOOR.

Wash Fabrics Week

Summer materials, opportune time and special prices—what better combination could you ask in a sale, especially when these offerings are put forward by the greatest of Wash Fabrics Sections. Featured at reductions for the week are the following wanted new materials for Summer clothes:

36-Inch Ratines—wistaria, heliotrope, orange, shrimp, fawn, jockey grey, wild rose, reeda, henna and many other shades that are smart for Summer dresses, suits and skirts—were .57	.38
32-Inch Imported Dress Ginghams—small, medium and large size checks in various colors—were .47	.33
38-Inch Imported Dress Voiles—large variety—foulard, floral, sport and other designs, in particularly good selection of colors and combinations—were .67 and .95	.25
Imported Swiss Embroidered Voiles—embroidered dots on white, black and colored grounds—fine quality—were .75	.50
42-Inch Imported Dotted Organdies—white, Nile, navy blue, brown and other grounds, with contrasting embroidered dots—were .98	.65
36-Inch Foulard Satens—dark grounds with attractive dots and figures—were .47	.28
36-Inch Percales—best quality—large variety of patterns in light grounds—were .25	.18

Exquisite Novelty Materials

Many of them our own importations, are shown in great numbers throughout the department. Finest embroidered organdies and printed voiles from abroad, also imported eponges and ratines, Scotch ginghams, foreign print satens, handsome novelty skirtings and many other fancies, make the department a wonderland of Summer cottons.

Women's Silk Mixed Sport Hose

\$1.10 Quality .64

A variety of favorite sport shades in a large assortment. Slight irregularities allow us to price them so low.

Children's ¾ Mercerized Socks—turnover contrasting cuff tops—several desirable mixtures—were .65

.47

Men's Imported Socks—fine silk lisle—full fashioned—black, cordovan, gray, navy—hand embroidered clocks—were .95

.77

Radium Taffeta Petticoats

3.95

Were \$6.94

Flounced models in changeable colors in a variety of effects.

Wedding Invitations or Announcements

For June Brides Offered at Special Prices

For One Week Only

A choice of three sizes, engraved with seven to ten lines of script type, on fine plate marked paper. Double envelopes.

50 Invitations or Announcements

12.75

100 Invitations or Announcements

14.75

Wedding Invitations and Announcements—printed in any type on same stationery as above.

50 Invitations or Announcements

5.97

100 Invitations or Announcements

7.97

Engraved Visiting Cards—50 cards and plate—script type—name only—

1.64

100 cards engraved from customer's plate—were \$1.47

1.24

Stationery—stamped in gold, silver or colors from customer's die if stationery is purchased here—were .32 and .47 quire

.24

Money or check must accompany all orders.

Men's Suits for Sports Wear

12.00

Were \$16.00

The suit that is the most cool and practical for Summer outings, made in a two-piece model of light wool crash that can be washed. All shades of grey and tan, and various mixtures.

Baby Boys' Suits

1.17

Were \$1.97

Oliver Twist, middy, Peter Rabbit styles in gingham and chambray. Sizes to 4 years.

Little Tots' Bloomer and Pantie Dresses—gingham and chambray—sizes to 6 years—

.94

Little Tots' White Dresses—yoke, empire and waist models—lace and embroidery trimmed—sizes to 6 years—were \$2.67

1.50

START OF SEASON SALE

MONDAY

4115 LINGERIE

Blouses

1.80

reg. values \$2.94 and \$3.37

Tuck-in and overblouse models. Sizes 34 to 46.

TUESDAY

Do You Like Lobster Salad?

A customer remarked that outside of her own home she never ordered lobster salad except in HEARN'S restaurant, where it is invariably fresh and delicious. HEARN has bought lobsters for twenty-five years from the same lobsterman, with whom it is a matter of pride to see that none but the choicest comes to our restaurant.

This Is Flanders Poppy Week Official Poppies Each .10

GIFT SHOP—THIRD FLOOR AND MAIN FLOOR TABLES

START OF SEASON SALE

MONDAY

3998 PAIRS

ENDICOTT-JOHNSON SCOUT SHOES

(For Boys)

1.22

Sizes 9 to 13½

Reg. val. \$2.25

TUESDAY

1.72

Sizes 1 to 6

Reg. val. \$2.85

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